



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
500516 /	06399913

<u>Product</u>	AMER CROSSROADS ADD	
<u>Contract Dates</u>	<u>Estimate #</u>	
10/30/12 - 11/05/12	1323	

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads NV	10/30/12 / 10/30/12

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL

<u>Special Handling</u>

<u>Demographic</u>
Adults 35+

<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	11	27

<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KVVU	11/02/12	11/02/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$375.00			
E 2	KVVU	11/02/12	11/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$450.00			
E 3	KVVU	11/02/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$5,500.00			
E 4	KVVU	11/02/12	11/02/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$250.00			
E 5	KVVU	11/02/12	11/02/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$750.00			
E 6	KVVU	11/02/12	11/02/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$450.00			
E 7	KVVU	11/02/12	11/02/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$650.00			
E 8	KVVU	11/02/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$900.00			
E 9	KVVU	11/02/12	11/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$750.00			
E 10	KVVU	11/02/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,250.00			
E 11	KVVU	11/02/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 500516 /		<u>Alt Order #</u> 06399913
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> AMER CROSSROADS	<u>Estimate #</u> 1323
<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,250.00			
E 12	KVVU	11/02/12	11/02/12	Extra	M-F 7-730p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,250.00			
E 13	KVVU	11/02/12	11/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$450.00			
E 14	KVVU	11/05/12	11/05/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$375.00			
E 15	KVVU	11/05/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$450.00			
E 16	KVVU	11/05/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$250.00			
E 17	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$3,000.00			
E 18	KVVU	11/05/12	11/05/12	Better	M-F 11a-12p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$375.00			
E 19	KVVU	11/05/12	11/05/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$450.00			
E 20	KVVU	11/05/12	11/05/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$650.00			
E 21	KVVU	11/05/12	11/05/12	Anderson	3-4p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$750.00			
E 22	KVVU	11/05/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$900.00			
E 23	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00			
N 24	KVVU	11/05/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,175.00			
E 25	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,225.00			
E 26	KVVU	11/05/12	11/05/12	TMZ	730-8p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,650.00			
E 27	KVVU	11/05/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$450.00			

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<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
E 28	KVVU	11/03/12	11/03/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	1	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$4,100.00			
E 29	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$2,100.00			
E 30	KVVU	11/03/12	11/03/12	Masterchef	Sat 11p-12a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$300.00			
N 31	KVVU	11/03/12	11/03/12	The Closer	Sa 3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$350.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/29/12-11/04/12	The Closer	Sa 3-4p	-----Sa--	:30	\$350.00	NM		
See MG 33.2,33.3												
N 32	KVVU	11/03/12	11/03/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/29/12-11/04/12	Numb3rs	Sa 4-5p	-----Sa--	:30	\$125.00	NM		
See MG 33.2,33.3												
N 33	KVVU	11/03/12	11/03/12	Criminal Minds	Sat 5-6p		:30			NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$145.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/29/12-11/04/12	Criminal Minds	Sat 5-6p	-----Sa--	:30	\$145.00	NM		
See MG 33.2,33.3												
		2	KVVU	11/04/12-11/04/12	FOX Soccer	Various	-----Su	:30	\$350.00	NM		
Ⓜ MG for 31.1,32.1,33.1												
		3	KVVU	11/04/12-11/04/12	Friends Weekend	5-6p	-----Su	:30	\$270.00	NM		
Ⓜ MG for 31.1,32.1,33.1												
E 34	KVVU	11/03/12	11/03/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,500.00			
E 35	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,500.00			
E 36	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,950.00			
E 37	KVVU	11/04/12	11/04/12	NFL Early Game	NFL Early Game		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$9,500.00			
E 38	KVVU	11/04/12	11/04/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$350.00			
E 39	KVVU	11/04/12	11/04/12	Friends Weekend	5-6p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$350.00			

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<u>Contract / Revision</u> 500516 /		<u>Alt Order #</u> 06399913
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> AMER CROSSROADS	<u>Estimate #</u> 11323
<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 40	KVVU	11/04/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$450.00			
E 41	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,000.00			
E 42	KVVU	11/04/12	11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,150.00			
E 43	KVVU	11/01/12	11/01/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$375.00			
E 44	KVVU	11/01/12	11/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$450.00			
E 45	KVVU	11/01/12	11/01/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$250.00			
E 46	KVVU	11/01/12	11/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$3,000.00			
E 47	KVVU	11/01/12	11/01/12	Better	M-F 11a-12p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$375.00			
E 48	KVVU	11/01/12	11/01/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$450.00			
E 49	KVVU	11/01/12	11/01/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$650.00			
E 50	KVVU	11/01/12	11/01/12	Anderson	3-4p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$750.00			
E 51	KVVU	11/01/12	11/01/12	The Dr.Oz Show	4-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$900.00			
E 52	KVVU	11/01/12	11/01/12	Fox 5 News at 5	5-530p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,400.00			
E 53	KVVU	11/01/12	11/01/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,175.00			
E 54	KVVU	11/01/12	11/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,225.00			
E 55	KVVU	11/01/12	11/01/12	TMZ	730-8p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,650.00			
E 56	KVVU	11/01/12	11/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
500516 /	06399913

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	AMER CROSSROADS	1323

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads NV	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$450.00			
E 57	KVVU	10/31/12	11/05/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$375.00			
E 58	KVVU	10/31/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$450.00			
E 59	KVVU	10/31/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$250.00			
E 60	KVVU	10/31/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$3,000.00			
E 61	KVVU	10/31/12	11/05/12	Better	M-F 11a-12p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$375.00			
E 62	KVVU	10/31/12	11/05/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$450.00			
E 63	KVVU	10/31/12	11/05/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$650.00			
E 64	KVVU	10/31/12	11/05/12	Anderson	3-4p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$750.00			
E 65	KVVU	10/31/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$900.00			
E 66	KVVU	10/31/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$1,400.00			
E 67	KVVU	10/31/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$1,175.00			
E 68	KVVU	10/31/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$1,225.00			
E 69	KVVU	10/31/12	11/05/12	TMZ	730-8p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$1,650.00			
E 70	KVVU	10/31/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	M-WTF--				1	\$450.00			
E 71	KVVU	10/31/12	10/31/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$375.00			
E 72	KVVU	10/31/12	10/31/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$450.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 500516 /		<u>Alt Order #</u> 06399913
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> AMER CROSSROADS	<u>Estimate #</u> 1323
<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 73	KVVU	10/31/12	10/31/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$5,500.00			
E 74	KVVU	10/31/12	10/31/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$250.00			
E 75	KVVU	10/31/12	10/31/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$750.00			
E 76	KVVU	10/31/12	10/31/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$450.00			
E 77	KVVU	10/31/12	10/31/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$650.00			
E 78	KVVU	10/31/12	10/31/12	The Dr.Oz Show	4-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$900.00			
E 79	KVVU	10/31/12	10/31/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$750.00			
E 80	KVVU	10/31/12	10/31/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$1,250.00			
E 81	KVVU	10/31/12	10/31/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$1,250.00			
E 82	KVVU	10/31/12	10/31/12	Extra	M-F 7-730p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$1,250.00			
E 83	KVVU	10/31/12	10/31/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	--1----				1	\$450.00			
Totals											82	\$97,720.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	82	\$97,720.00	\$83,062.00
Totals	82	\$97,720.00	\$83,062.00

Signature: _____ Date: _____

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REP HEADLINE# 6399913 TRF# 500516 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT30/12 18.35
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6399913 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER CROSSROADS ADD EST#1323 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 18.35

REP: OK'D M1-M12
 SEE LINES 84-96
 TOTAL SAME
 PLS CNF THANKS
 NIKKI

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM AMERICAN CROSS ROADS ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1323
 AGENCY PRODUCT CODE = 27

1	S		100P-200P	30		\$375.00	11/2	11/2	0		FRI	0
PROGRAM : COLD CASE FILES CON COM1: COLD CASE FILES												

84	A		100P-200P	30		\$375.00	11/2	11/2	1		FRI	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR NOV2 ON LINE-1 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	S		100P-200P	30		\$375.00	11/5	11/5	0		MON	0
PROGRAM : COLD CASE FILES												
CON COM1 : COLD CASE FILES												
85	A		100P-200P	30		\$375.00	11/5	11/5	1		MON	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-14 FOR 1 SPOT/WK												
24	S		600P-700P	30		\$1,175.00	11/5	11/5	0		MON	0
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
86	A		600P-630P	30		\$1,175.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-24 FOR 1 SPOT/WK												
28	S		100P-800P	30		\$4,100.00	11/3	11/3	0		SAT	0
PROGRAM : COLLEGE FOOTBALL												
CON COM1 : COLLEGE FOOTBALL												
87	A		1200N-400P	30		\$4,100.00	11/3	11/3	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
ORD COM1 : CORRECT TP. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-28 FOR 1 SPOT/WK												
30	S		1100P-1200M	30		\$300.00	11/3	11/3	0		SAT	0
PROGRAM : FRINGE												
CON COM1 : FRINGE												
88	A		1100P-1200M	30		\$300.00	11/3	11/3	1		SAT	1
PROGRAM : MASTERCHIEF												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-30 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	S		300P-400P	30		\$350.00	11/3	11/3	0		SAT	0
PROGRAM : WITHOUT A TRACE												
CON COM1 : WITHOUT A TRACE												
95	A		500P-600P	30		\$270.00	11/4	11/4	1		SUN	1
PROGRAM : FRIENDS												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-31 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-33 FOR 1 SPOT/WK												
96	A		130P-330P	30		\$350.00	11/4	11/4	1		SUN	1
PROGRAM : ENGLISH PREMIER SOCCER												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 95-96												
32	S		400P-500P	30		\$125.00	11/3	11/3	0		SAT	0
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
33	S		500P-600P	30		\$145.00	11/3	11/3	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
34	S		800P-900P	30		\$1,500.00	11/3	11/3	0		SAT	0
PROGRAM : COPS / COPS												
CON COM1 : COPS / COPS												
89	A		800P-900P	30		\$1,500.00	11/3	11/3	1		SAT	1
PROGRAM : STAR WARS THE CLONE WAR												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-34 FOR 1 SPOT/WK												
43	S		100P-200P	30		\$375.00	11/1	11/1	0		THU	0
PROGRAM : COLD CASE FILES												
CON COM1 : COLD CASE FILES												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.35

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
90	A		100P-200P	30		\$375.00	11/1	11/1	1		THU	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-43 FOR 1 SPOT/WK												
53	S		600P-700P	30		\$1,175.00	11/1	11/1	0		THU	0
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
91	A		600P-630P	30		\$1,175.00	11/1	11/1	1		THU	1
PROGRAM : NEWS												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-53 FOR 1 SPOT/WK												
57	S		100P-200P	30		\$375.00	10/30	10/30	0		TUE	0
PROGRAM : COLD CASE FILES												
CON COM1 : COLD CASE FILES												
92	A		100P-200P	30		\$375.00	10/30	10/30	1		TUE	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-57 FOR 1 SPOT/WK												
67	S		600P-700P	30		\$1,175.00	10/30	10/30	0		TUE	0
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
93	A		600P-630P	30		\$1,175.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-67 FOR 1 SPOT/WK												
71	S		100P-200P	30		\$375.00	10/31	10/31	0		WED	0
PROGRAM : COLD CASE FILES												
CON COM1 : COLD CASE FILES												

REP HEADLINE# 6399913 TRF# 500516
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.35
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
94	A		100P-200P	30		\$375.00	10/31	10/31	1		WED	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT31 ON LINE-71 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#1	MISSED:FRI/100P-200P OFFER:FRI/100P-200P CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				NOV2		30S	\$375.00	(OCT29/12)	
M2	OK'D	BUY#14	MISSED:MON/100P-200P OFFER:MON/100P-200P CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				NOV5		30S	\$375.00	(OCT29/12)	
M3	OK'D	BUY#24	MISSED:MON/600P-700P OFFER:MON/600P-630P CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				NOV5		30S	\$1,175.00	(OCT29/12)	
M4	OK'D	BUY#28	MISSED:SAT/100P-800P OFFER:SAT/1200N-400P CMT:CORRECT TP. PLS APPROVE.				NOV3		30S	\$4,100.00	(OCT29/12)	
M5	OK'D	BUY#30	MISSED:SAT/1100P-1200M OFFER:SAT/1100P-1200M CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				NOV3		30S	\$300.00	(OCT29/12)	
M6	OK'D	BUY#34	MISSED:SAT/800P-900P OFFER:SAT/800P-900P CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				NOV3		30S	\$1,500.00	(OCT29/12)	
M7	OK'D	BUY#43	MISSED:THU/100P-200P OFFER:THU/100P-200P CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				NOV1		30S	\$375.00	(OCT29/12)	
M8	OK'D	BUY#53	MISSED:THU/600P-700P OFFER:THU/600P-630P CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				NOV1		30S	\$1,175.00	(OCT29/12)	
M9	OK'D	BUY#57	MISSED:TUE/100P-200P OFFER:TUE/100P-200P CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				OCT30		30S	\$375.00	(OCT29/12)	
M10	OK'D	BUY#67	MISSED:TUE/600P-700P OFFER:TUE/600P-630P CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				OCT30		30S	\$1,175.00	(OCT29/12)	

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.35
 REP HEADLINE# 6399913 TRF# 500516
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ **CHANGES** *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M11	OK'D	BUY#71	MISSED: WED/100P-200P				OCT31		30S	\$375.00	(OCT29/12)	
			OFFER: WED/100P-200P				OCT31		30S	\$375.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

M12	OK'D	BUY#31	MISSED: SAT/300P-400P				NOV3		30S	\$350.00	(OCT29/12)	
		BUY#32	SAT/400P-500P				NOV3		30S	\$125.00		
		BUY#33	SAT/500P-600P				NOV3		30S	\$145.00		
			OFFER: SUN/500P-600P				NOV4		30S	\$270.00	PLS ADVISE.	
			& SUN/130P-330P				NOV4		30S	\$350.00		
			CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.									

NOV/12	97720.00											
CONTRACT TOTAL										97720.00		
TOTAL SPOTS										82		

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV #

ADV. NAME

ISS/AMER. CROSSROADS

AGY #

AGY. NAME

CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

REP. #

OFF. # 762

SALESMAN #

BUYER NAME

EMILY MILHOAN

SALES PRSN PH-

TERESA DIFURIA

ORDER #

506516

CONTRACT # 6399913

CLASS: NATL. LOCAL REGIONAL

PRDCT

AMER CROSSROADS ADD

EST#1323

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES

OCT30/12

NOV5/12

WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE

OCT29/12

16.00

REP: TO ROSE
 FR NIKKI
 NEW AMERICAN CROSSROADS ADD
 TOTAL \$97,720
 SHARES TO FOLLOW
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 AMERICAN CROSS ROADS ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$375.00	11/2	11/2	1		FRI	1
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1323												
PROGRAM : COLD CASE FILES CON COM1 : COLD CASE FILES												
2			1000A-1100A	30		\$450.00	11/2	11/2	1		FRI	1
PROGRAM : DR OZ CON COM1 : DR OZ												

Cops / Dos

REP HEADLINE# 6399913
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT29/12 16.00
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$5,500.00	11/2	11/2	1		FRI	1
4			105A-135A PROGRAM : EXTRA CON COM1: EXTRA	30		\$250.00	11/2	11/2	1		FRI	1
5			1135P-1205A PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS	30		\$750.00	11/2	11/2	1		FRI	1
6			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$450.00	11/2	11/2	1		FRI	1
7			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$650.00	11/2	11/2	1		FRI	1
8			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$900.00	11/2	11/2	1		FRI	1
9			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$750.00	11/2	11/2	1		FRI	1
10			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,250.00	11/2	11/2	1		FRI	1
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$1,250.00	11/2	11/2	1		FRI	1

REP HEADLINE# 6399913
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT29/12 16.00
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P	30		\$1,250.00	11/2	11/2	1		FRI	1
			PROGRAM : EXTRA									
			CON COM1: EXTRA									
13			900A-1000A	30		\$450.00	11/2	11/2	1		FRI	1
			PROGRAM : MORE LAS VEGAS									
			CON COM1: MORE LAS VEGAS									
14			100P-200P	30		\$375.00	11/5	11/5	1		MON	1
			PROGRAM : COLD CASE FILES									
			CON COM1: COLD CASE FILES									
15			1000A-1100A	30		\$450.00	11/5	11/5	1		MON	1
			PROGRAM : DR OZ									
			CON COM1: DR OZ									
16			105A-135A	30		\$250.00	11/5	11/5	1		MON	1
			PROGRAM : EXTRA									
			CON COM1: EXTRA									
17			1100P-1135P	30		\$3,000.00	11/5	11/5	1		MON	1
			PROGRAM : FOX 5 NEWS AT 1100P									
			CON COM1: FOX 5 NEWS AT 1100P									
18			1100A-1200N	30		\$375.00	11/5	11/5	1		MON	1
			PROGRAM : BETTER LAS VEGAS									
			CON COM1: BETTER LAS VEGAS									
19			1205A-105A	30		\$450.00	11/5	11/5	1		MON	1
			PROGRAM : FRIENDS									
			CON COM1: FRIENDS									
20			200P-300P	30		\$650.00	11/5	11/5	1		MON	1
			PROGRAM : KATIE									
			CON COM1: KATIE									

Cops 105

REP HEADLINE# 6399913
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 16.00
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$750.00	11/5	11/5	1		MON	1
22			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$900.00	11/5	11/5	1		MON	1
23			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$1,400.00	11/5	11/5	1		MON	1
24			600P-700P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$1,175.00	11/5	11/5	1		MON	1
25			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$1,225.00	11/5	11/5	1		MON	1
26			730P-800P PROGRAM : TMZ CON COM1 : TMZ	30		\$1,650.00	11/5	11/5	1		MON	1
27			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$450.00	11/5	11/5	1		MON	1
28			100P-800P PROGRAM : COLLEGE FOOTBALL CON COM1 : COLLEGE FOOTBALL	30		\$4,100.00	11/3	11/3	1		SAT	1
29			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1 : FOX 5 NEWS AT 10PM SAT	30		\$2,100.00	11/3	11/3	1		SAT	1

6-630P

11a-4p

Early Comm

OCT29/12 16.00
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1100P-1200M	30		\$300.00	11/3	11/3	1		SAT	1
PROGRAM : FRINGE												
CON COM1 : FRINGE												
31			300P-400P	30		\$350.00	11/3	11/3	1		SAT	1
PROGRAM : WITHOUT A TRACE												
CON COM1 : WITHOUT A TRACE												
32			400P-500P	30		\$125.00	11/3	11/3	1		SAT	1
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
33			500P-600P	30		\$145.00	11/3	11/3	1		SAT	1
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
34			800P-900P	30		\$1,500.00	11/3	11/3	1		SAT	1
PROGRAM : COPS / COPS												
CON COM1 : COPS / COPS												
35			1000P-1045P	30		\$2,500.00	11/4	11/4	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1 : FOX 5 NEWS AT 10PM SUN												
36			1045P-1100P	30		\$1,950.00	11/4	11/4	1		SUN	1
PROGRAM : FOX 5 SPORTS REPORT												
CON COM1 : FOX 5 SPORTS REPORT												
37			1000A-100P	30		\$9,500.00	11/4	11/4	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
CON COM1 : FOX NFL (GAME 1)												
38			1100P-1200M	30		\$350.00	11/4	11/4	1		SUN	1
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												

REP HEADLINE# 6399913
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT29/12 16.00
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			500P-600P	30		\$350.00	11/4	11/4	1		SUN	1
PROGRAM : FRIENDS												
CON COM1 : FRIENDS												
40			600P-700P	30		\$450.00	11/4	11/4	1		SUN	1
PROGRAM : EXTRA WEEKEND												
CON COM1 : EXTRA WEEKEND												
41			800A-900A	30		\$3,000.00	11/4	11/4	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												
42			900A-1000A	30		\$3,150.00	11/4	11/4	1		SUN	1
PROGRAM : FOX NFL SUNDAY												
CON COM1 : FOX NFL SUNDAY												
43			100P-200P	30		\$375.00	11/1	11/1	1		THU	1
PROGRAM : COLD CASE FILES												
CON COM1 : COLD CASE FILES												
44			1000A-1100A	30		\$450.00	11/1	11/1	1		THU	1
PROGRAM : DR OZ												
CON COM1 : DR OZ												
45			105A-135A	30		\$250.00	11/1	11/1	1		THU	1
PROGRAM : EXTRA												
CON COM1 : EXTRA												
46			1100P-1135P	30		\$3,000.00	11/1	11/1	1		THU	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1 : FOX 5 NEWS AT 1100P												
47			1100A-1200N	30		\$375.00	11/1	11/1	1		THU	1
PROGRAM : BETTER LAS VEGAS												
CON COM1 : BETTER LAS VEGAS												

Cops 1005

REP HEADLINE# 6399913
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 16.00
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			1205A-105A	30		\$450.00	11/1	11/1	1		THU	1
PROGRAM : FRIENDS CON COM1: FRIENDS												
49			200P-300P	30		\$650.00	11/1	11/1	1		THU	1
PROGRAM : KATIE CON COM1: KATIE												
50			300P-400P	30		\$750.00	11/1	11/1	1		THU	1
PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER												
51			400P-500P	30		\$900.00	11/1	11/1	1		THU	1
PROGRAM : DR OZ CON COM1: DR OZ												
52			500P-530P	30		\$1,400.00	11/1	11/1	1		THU	1
PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM												
53			600P-700P	30		\$1,175.00	11/1	11/1	1		THU	1
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS												
54			700A-900A	30		\$1,225.00	11/1	11/1	1		THU	1
PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS												
55			730P-800P	30		\$1,650.00	11/1	11/1	1		THU	1
PROGRAM : TMZ CON COM1: TMZ												
56			900A-1000A	30		\$450.00	11/1	11/1	1		THU	1
PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS												

6-630P

REP HEADLINE# 6399913
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT29/12 16.00
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57			100P-200P	30		\$375.00	10/30	10/30	1		TUE	1
PROGRAM : COLD CASE FILES												
CON COM1: COLD CASE FILES												
58			1000A-1100A	30		\$450.00	10/30	10/30	1		TUE	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
59			105A-135A	30		\$250.00	10/30	10/30	1		TUE	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
60			1100P-1135P	30		\$3,000.00	10/30	10/30	1		TUE	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1: FOX 5 NEWS AT 1100P												
61			1100A-1200N	30		\$375.00	10/30	10/30	1		TUE	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
62			1205A-105A	30		\$450.00	10/30	10/30	1		TUE	1
PROGRAM : FRIENDS												
CON COM1: FRIENDS												
63			200P-300P	30		\$650.00	10/30	10/30	1		TUE	1
PROGRAM : KATIE												
CON COM1: KATIE												
64			300P-400P	30		\$750.00	10/30	10/30	1		TUE	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
65			400P-500P	30		\$900.00	10/30	10/30	1		TUE	1
PROGRAM : DR OZ												
CON COM1: DR OZ												

Cops 100s

REP HEADLINE# 6399913
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 16.00
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
66			500P-530P	30		\$1,400.00	10/30	10/30	1		TUE	1
			PROGRAM : FOX 5 NEWS AT 5PM									
			CON COM1: FOX 5 NEWS AT 5PM									
67			600P-700P	30		\$1,175.00	10/30	10/30	1		TUE	1
			PROGRAM : MORE ACCESS									
			CON COM1: MORE ACCESS									
68			700A-900A	30		\$1,225.00	10/30	10/30	1		TUE	1
			PROGRAM : FOX5 MORNING NEWS									
			CON COM1: FOX5 MORNING NEWS									
69			730P-800P	30		\$1,650.00	10/30	10/30	1		TUE	1
			PROGRAM : TMZ									
			CON COM1: TMZ									
70			900A-1000A	30		\$450.00	10/30	10/30	1		TUE	1
			PROGRAM : MORE LAS VEGAS									
			CON COM1: MORE LAS VEGAS									
71			100P-200P	30		\$375.00	10/31	10/31	1		WED	1
			PROGRAM : COLD CASE FILES									
			CON COM1: COLD CASE FILES									
72			1000A-1100A	30		\$450.00	10/31	10/31	1		WED	1
			PROGRAM : DR OZ									
			CON COM1: DR OZ									
73			1000P-1100P	30		\$5,500.00	10/31	10/31	1		WED	1
			PROGRAM : FOX 5 NEWS AT 10P									
			CON COM1: FOX 5 NEWS AT 10P									
74			105A-135A	30		\$250.00	10/31	10/31	1		WED	1
			PROGRAM : EXTRA									
			CON COM1: EXTRA									

Cops / Dos

6-630

REP HEADLINE# 6399913
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT29/12 16.00
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75			1135P-1205A PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS	30		\$750.00	10/31	10/31	1		WED	1
76			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$450.00	10/31	10/31	1		WED	1
77			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$650.00	10/31	10/31	1		WED	1
78			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$900.00	10/31	10/31	1		WED	1
79			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$750.00	10/31	10/31	1		WED	1
80			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,250.00	10/31	10/31	1		WED	1
81			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$1,250.00	10/31	10/31	1		WED	1
82			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,250.00	10/31	10/31	1		WED	1
83			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$450.00	10/31	10/31	1		WED	1

REP HEADLINE# 6399913
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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NOV/12 97720.00

CONTRACT TOTAL 97720.00
 TOTAL SPOTS 83

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*